



AMERICAN WATER WORKS ASSOCIATION HAWAII SECTION
& HAWAII WATER ENVIRONMENT ASSOCIATION

2023

PACIFIC WATER CONFERENCE

FEBRUARY 7 - 9, 2023

EXHIBITOR PROSPECTUS

EVENT OVERVIEW

The American Water Works Association Hawaii Section (AWWA Hawaii) and Hawaii Water Environment Association (HWEA) are pleased to invite you to exhibit at our 10th annual joint conference, known as the Pacific Water Conference (PWC). The 2023 conference will return in person, following a couple of virtual conferences due to the COVID-19 pandemic. The conference will be held at the Hawaii Convention Center (HCC) from February 7 - 9, 2023 in Honolulu, Hawaii.

The conference provides an opportunity to enhance technical skills, engage in hot topics, and network with others in the industry. Attendees include utility managers, engineers, water & wastewater operators, utility personnel, scientists and additional professionals representing a variety of careers in the industry. This conference provides interprofessional collaboration and valuable networking opportunities for all who attend.

Thank you for your interest and support of our beloved annual conference by becoming an exhibitor or sponsor. We look forward to an exciting and memorable event!

Mahalo,

Rich Hopkins & Aiko Fajardo
PWC Exhibitor Co-Chairs



EXHIBITOR
PROSPECTUS

EXHIBITOR REGISTRATION

REGISTRATION & PAYMENT

Please visit the following link:

<https://hwea.org/index.php/hweaevents/conference/2023-pacific-water-conference>

to register and submit your online payment for your booth. You may also choose to register online and pay by check.

Please make checks payable to HWEA and mail checks to:

Pacific Water Conference
c/o ParEn, Inc. dba Park Engineering
Attn: Brandon Uejo
711 Kapiolani Blvd., Suite 1500
Honolulu, HI 96813

During the registration process, please pay special attention to the following:

- Wednesday and Thursday lunch tickets are NOT included in the cost of the exhibit space. These tickets may be purchased separately.
- Thursday evening Banquet/Installation Reception tickets are NOT included in the cost of the exhibit space. These tickets may be purchased separately.
- Hosted Vendor Reception IS included in the cost of the exhibit space.
- Vendors may supply a door prize for the raffle giveaways during breaks, luncheons, and Banquet/Installation Reception.

BOOTH PACKAGE

We have contracted with International Convention Services (ICS) to handle the logistics for the exposition and overall conference. The Booth Package includes the following:

- Two (2) Exhibitor Conference Access (2-day attendance)
- One (1) Complimentary Company Sign for Booth
- Two (2) Complimentary Exhibitor Badges
- Two (2) Complimentary Parking Passes
- Two (2) Meet & Greet Tickets (inclusive of a total of 4 drink tickets per booth.) Additional drinks available for purchase.
- One (1) 10x10 Booth
- One (1) 6ft Skirted Table
- Two (2) Chairs
- One (1) Wastebasket

EXHIBITOR PRICING & REGISTRATION DEADLINES

NOV 25	Early Registration by November 25 \$1,200/booth
DEC 23	Regular Registration by December 23 \$1,400/booth
JAN 20	Late Registration by January 20 \$1,600/booth

Booth spaces are assigned on a "First Come, First Served" basis in order of registration date. Registering online is the only means by which a booth may be reserved. We DO NOT accept reservations. Only paid-in-full and processed registrations will be issued their booth assignments.

EXHIBITION SCHEDULE

The Exhibitor schedule for move-in/set-up and move-out/tear-down is as follows below. Exhibitors will be provided with a conference schedule either prior to the event or upon arrival.

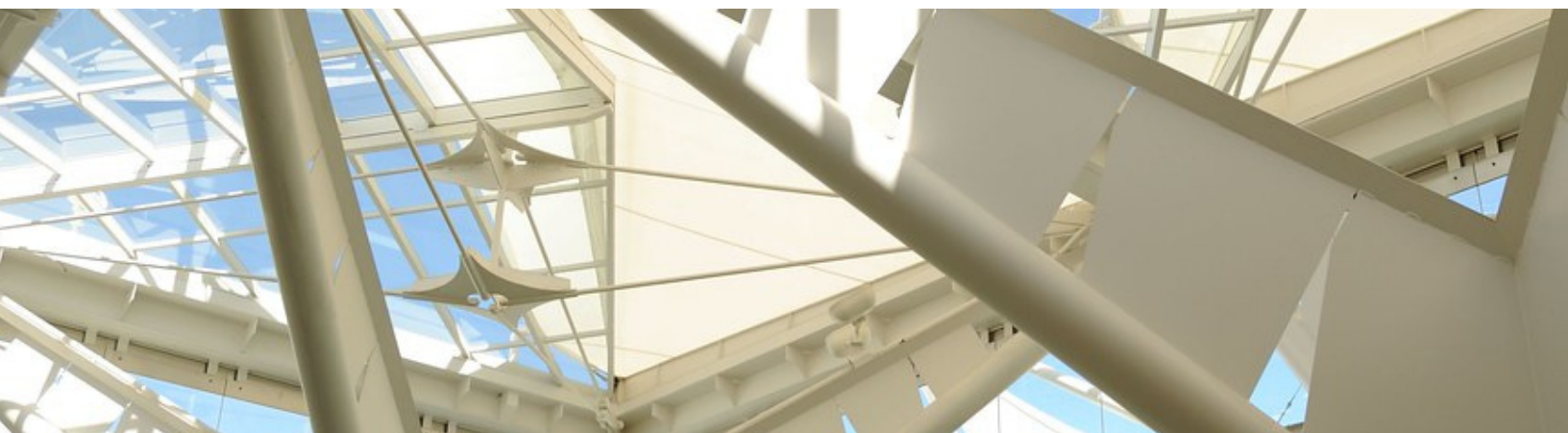
EXHIBITOR SCHEDULE	DATE	TIME
Exhibitor Setup/Move in	Tuesday, February 7, 2023	1:00 p.m. to 4:30 p.m.
	Wednesday, February 8, 2023	7:00 a.m. to 8:00 a.m.
Exhibit Hours	Wednesday, February 8, 2023	8:00 a.m. to 6:30 p.m.
	Thursday, February 9, 2023	8:00 a.m. to 2:00 p.m.
Exhibitor Breakdown/Move out ** NO EARLY TEARDOWN WITHOUT PRIOR APPROVAL **	Thursday, February 9, 2023	2:00 p.m. to 5:00 p.m.

Complete information for exhibitors, with details on technology and business services, Hawaii Convention Center facilities and additional resources can be accessed at the following link below.

<https://www.meethawaii.com/convention-center/exhibitor-information/>

Exhibitors will be able to access the "Exhibitor Toolkit" which includes the following resources:

GENERAL RULES & REGULATIONS, FLOOR PLANS & SPECIFICATIONS
LOADING DOCK RESERVATION FORM, PLUMBING REQUEST FORM,
SECURITY SERVICES, TELECOMMUNICATIONS ORDER FORM, INTERNET &
DATA SERVICES, SMARTCITY WIRELESS SERVICES



EXHIBITION LOCATION

The 2023 Pacific Water Conference will be held at the Hawaii Convention Center (HCC). The exposition will be held in Kamehameha Exhibit Hall II, located on the ground floor of the Convention Center.

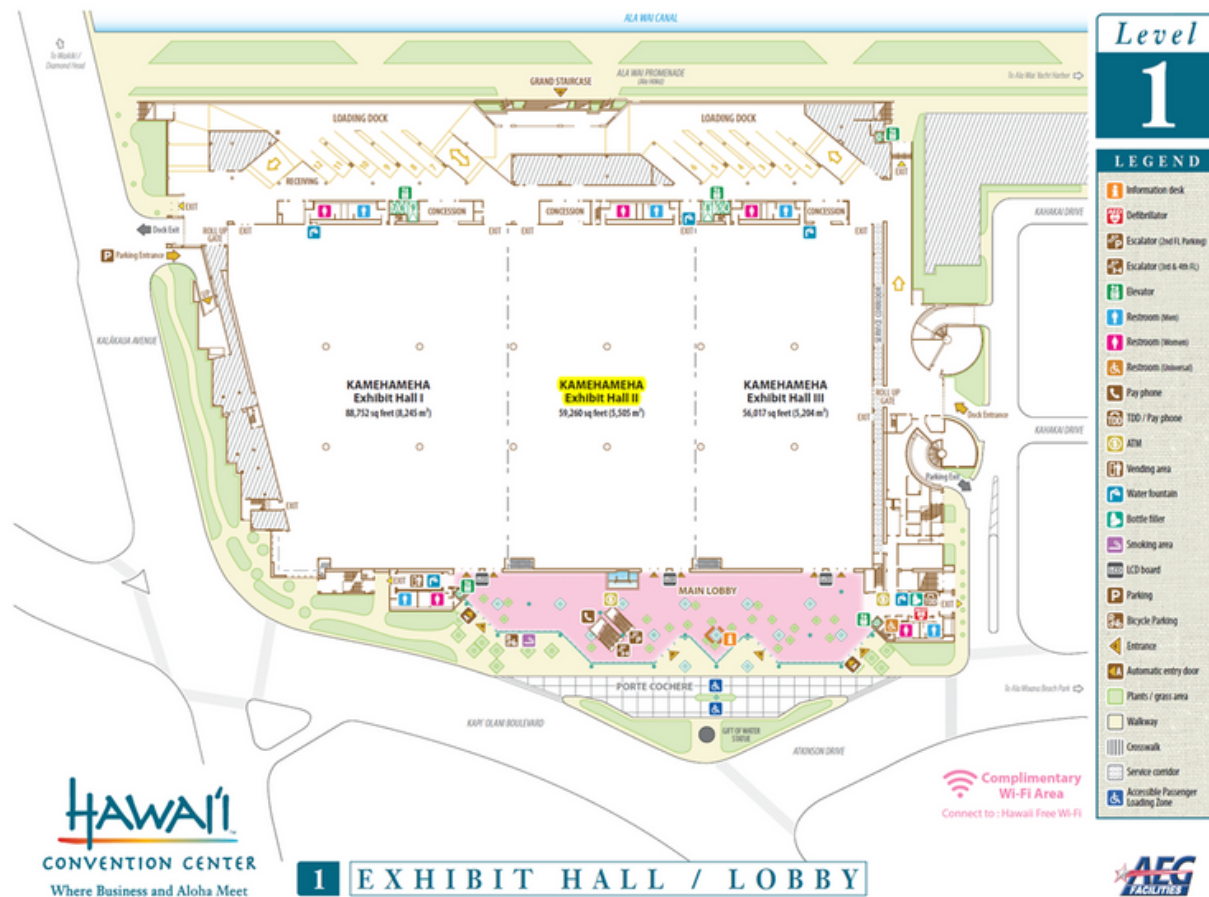
Hawaii Convention Center *Kamehameha Exhibit Hall II*

1801 Kalakaua Avenue
Honolulu, Hawaii 96815

The conference host hotel is the Ala Moana Honolulu by Mantra.

Ala Moana Honolulu by Mantra

410 Atkinson Drive
Honolulu, Hawaii 96814
(808) 955-4811
reservations@alamoanahotel.com
<https://www.alamoanahotelhonolulu.com>



RULES & REGULATIONS

This Annual Exposition is managed and owned by the Pacific Water Conference (herein after, PWC).

- **Eligibility** - Any company manufacturing products for or providing services to the drinking water and wastewater industry.
- **Complimentary Registration For Exhibitor Personnel** - (Two) 2 booth personnel registrations will be provided with the purchase of each booth. Additional registrations for exhibit personnel may be purchased; however, distributor and spouse registration is not complimentary.
- **Assignment of Space** - Complete "Application for Exhibit Space" contract online. No application will be processed, nor space assigned without payment in full. Once the payment is accepted by PWC, the stated rules and regulation apply. This application is the only means by which space may be reserved. PWC reserves the right to accept, defer and reject the application. Assignments are made upon receipt. PWC reserves the right to assign or reassign booth space so that the arrangement of the Exposition is in the best interest of the attendees and exhibitors. Special consideration of location is given to groups requesting more than three (3) booth spaces to facilitate flow of attendees.
- **Exhibit Space** - PWC reserves the right to limit the amount of space assigned if necessary, to take care of all applications on hand.
- **Exhibit Space Payment** - A check or credit card for the full booth rental amount must be provided with online registration
- **Move Out Procedures** - No early move out. PWC will be patrolling the floor, and if Exhibitors move out early, we reserve the right to decline your registration to exhibit for future conferences. **A fee of \$50.00 will be charge for early move out.**
- **Cancellation and Withdrawal** - Cancellation by Exhibitor of space will result in the following if the cancellation notice is received by PWC:
 - Before December 15, 2022, 95% of the total amount will be refunded to the exhibitor.
 - Before January 5, 2023, 50% of the total amount will be refunded to the exhibitor.
 - Before January 19, 2023, 25% of the total amount will be refunded to the exhibitor.
 - After January 19, 2023, no refunds will be made.
 - Within 30 days space cannot be negotiated with venues for changes. Unoccupied space after the opening of the conference is at the discretion of PWC and may be reassigned.



EXHIBITOR RESOURCES

REGISTRATION:

- <https://hwea.org/index.php/hweaevents/conference/2023-pacific-water-conference>

HAWAII CONVENTION CENTER, Exhibitor Information

- <https://www.meethawaii.com/convention-center/exhibitor-information/>

CONTACT US

PWC Exhibitor Co-Chairs

Rich Hopkins / 925.209.7966 / rhopkins@blue-white.com

Aiko Fajardo / 808.226.6906 / aiko.fajardo@aurahawaii.com



2023 Pacific Water Conference GOLF TOURNAMENT

Friday, February 10, 2023
Hawaii Prince Golf Club

Contact Person: _____

Company: _____

Email: _____

Phone: _____

Player #1 _____ HCP: _____

Player #2 _____ HCP: _____

Player #3 _____ HCP: _____

Player #4 _____ HCP: _____

Max handicap of 30

Hosted by



Registration at 10:30 am
Shotgun at 12:00 pm
Dinner & Prizes immediately
following tournament

Registration Deadline:
Friday, December 23, 2022

Payment Deadline:
Friday, January 20, 2023

For more information, contact
Darnelle Chung (djc@akinaka.com)

SPONSORSHIP LEVELS

\$1,900 Platinum Level	\$1,300 Gold Level	\$1,100 Silver Level	\$900 Bronze Level	\$500 Drink Package	\$250 Hole Sponsor
Includes: 2 Teams 2 Tee Signs	Includes: 1 Team 2 Tee Signs	Includes: 1 Team 1 Tee Sign	Includes: 1 Team Poster Listing	Includes: 2 drinks/golfer Logo on tickets	1 Tee Sign with Logo

- Platinum Sponsor Level - \$1,900
- Gold Sponsor Level - \$1,300
- Silver Sponsor Level - \$1,100
- Bronze Sponsor Level - \$900
- Individual Player - \$175
- Drink Package Sponsor - \$500
- Hole Sponsor - \$250
- String Game - \$50 per team

Total Amount Due: \$ _____

Checks payable to HWEA
Mail checks to:
AWWA/HWEA Golf Tournament
c/o Akinaka & Associates, Ltd.
1100 Alakea Street, Suite 1800
Honolulu, HI 96813
Attention: Darnelle Chung



**American Water Works Association Hawai'i Section
Hawai'i Water Environment Association**

2023 Pacific Water Conference | February 8–9, 2023
Hawai'i Convention Center | Honolulu, Hawai'i

Donation Levels

Platinum: \$2,500

- PowerPoint ad plays on screen for three days during preconference and conference (donor to submit one PowerPoint slide)
- Conference booklet full page ad (color ad on white paper, 7.5" H x 4.5" W)
- Company logo on conference banner displayed during two days of conference
- Company logo on conference community service volunteer shirt

Gold: \$2,000

- PowerPoint ad plays on screen for two days during conference (donor to submit one PowerPoint slide)
- Conference booklet half page ad (color ad on white paper, 3.75" H x 4.5" W)
- Company logo on conference banner displayed during two days of conference
- Company logo on conference community service volunteer shirt

Silver: \$1,500

- PowerPoint ad plays on screen for two days during conference (donor to submit one PowerPoint slide)
- Conference booklet quarter page ad (color ad on white paper, 3.75" H x 2.25" W)
- Company logo on conference banner displayed during two days of conference

Bronze: \$750

- PowerPoint ad plays on screen for two days during conference (company logo on slide with all donors)
- Conference booklet (grayscale text, company name on page with all donors)
- Company name on conference banner displayed during two days of conference

Iron: \$500

- Conference booklet (grayscale text, company name on page with all donors)



American Water Works Association Hawai'i Section Hawai'i Water Environment Association

2023 Pacific Water Conference | February 8–9, 2023
Hawai'i Convention Center | Honolulu, Hawai'i

Conference Booklet À La Carte Options

- | | |
|---|---------|
| 1. Back outside cover (full color on white glossy card stock)
Live image area: 8.5" H x 6" W (1 available) | \$1,500 |
| 2. Front inside cover (full color on white glossy card stock)
Live image area: 8.5" H x 6" W (1 available) | \$1,000 |
| 3. Back inside cover (full color on white glossy card stock)
Live image area: 8.5" H x 6" W (1 available) | \$750 |
| 4. Full page (full color on white paper)
Live image area: 7.5" H x 4.5" W | \$500 |
| 5. Half page (full color on white paper)
Live image area: 3.75" H x 4.5" W | \$350 |
| 6. Quarter page (full color on white paper)
Live image area: 3.75" H x 2.25" W | \$200 |

Conference Community Service Shirt À La Carte

- | | |
|---|-------|
| Logo in black on back of community service event volunteer shirts
(Logos for conference community service shirts shall be submitted
as a vector file) | \$150 |
|---|-------|

Please fill out the attached donation form. Submit the form with your check. Make checks payable to "HWEA." The check and form must be postmarked by **December 16, 2023**.

Mailing Address: Jay Stone, Bowers + Kubota Consulting, Inc., 2153 North King Street, Suite 200, Honolulu, HI 96819
Submit company logo (.jpg format) or conference booklet ad (.jpg format) to pwchidonations@gmail.com by **December 16, 2023**. (*Note: Donation forms and checks received after December 16, 2023 may not receive full benefits. Please contact pwchidonations@gmail.com for questions.)

If interested in making a contribution, please contact Jay Stone at pwchidonations@gmail.com or 808-521-5361.

Both AWWA-HI Section and HWEA are 501(c)(3) non-profit organizations. Please consult your tax advisor or the IRS to determine whether your donation is tax deductible.



**American Water Works Association Hawai'i Section
Hawai'i Water Environment Association**

2023 Pacific Water Conference | February 8–9, 2023
Hawai'i Convention Center | Honolulu, Hawai'i

2023 Pacific Water Conference Donation Form

Contact Name: _____
Organization/Company: _____
Mailing Address: _____

Email: _____ **Phone:** _____

Please Indicate Donation Type:

- | | |
|---|---|
| <input type="checkbox"/> Platinum Sponsor Package (\$2,500) | <input type="checkbox"/> Gold Sponsor Package (\$2,000) |
| <input type="checkbox"/> Silver Sponsor Package (\$1,500) | <input type="checkbox"/> Bronze Sponsor Package (\$750) |
| <input type="checkbox"/> Iron Sponsor Package (\$500) | |

Optional Conference Booklet À La Carte Items:

- | | |
|--|--|
| <input type="checkbox"/> Back outside cover* (\$1,500) | <input type="checkbox"/> Front inside cover* (\$1,000) |
| <input type="checkbox"/> Back inside cover* (\$750) | <input type="checkbox"/> Full page (\$500) |
| <input type="checkbox"/> Half page (\$350) | <input type="checkbox"/> Quarter page (\$200) |

*One spot available on first-come, first-serve basis. Please contact pwchidonations@gmail.com to confirm availability.

Optional Conference Community Service À La Carte Item:

- Logo on Community Service Volunteer Shirts (\$50)

Sponsor Package Subtotal:	\$ _____
Optional Conference Booklet À La Carte Subtotal:	\$ _____
Optional Conference Community Service À La Carte Subtotal:	\$ _____
Donation Amount Total:	\$ _____

Make checks payable to "HWEA." The check and form must be postmarked by **December 16, 2023**.

Mailing Address: Jay Stone, Bowers + Kubota Consulting, Inc., 2153 North King Street, Suite 200, Honolulu, HI 96819
Submit company logo (.jpg format), conference booklet ad (.jpg format) and PowerPoint ad (1 slide, .ppt format), as applicable, to pwchidonations@gmail.com by **December 16, 2023**. (*Note: Donation forms and checks received after December 16, 2023 may not receive full benefits. Please contact pwchidonations@gmail.com for questions.)

If interested in making a contribution, please contact Jay Stone at pwchidonations@gmail.com.

Both AWWA-HI Section and HWEA are 501(c)(3) non-profit organizations. Please consult your tax advisor or the IRS to determine whether your donation is tax deductible.